

Building Totals \$12-Million

The Desert Sun

The Desert Empire's Daily Newspaper

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16 Pages

Palm Springs, California, Wednesday, Dec. 31, 1958

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Big Three to 'Stay in Berlin'; Soviet Ultimatum Hit in Notes

City Totals \$12-Million In Building

Mark is Highest Since 1956 Total Topped \$13-Million

Palm Springs easily earned the title of the "growingest city in the desert" this year.

City Building Department officials today closed the books on the second biggest building year in Village history as total construction values were tallied at \$12,041,586.

THE FIGURE, computed from building permits issued in the past 12 months, ranks second only to the \$13,939,434 worth of city construction logged in 1956.

Last year's building total was \$11,894,580.

Construction of new living space, to house new residents and winter visitors, occupied most of the area builders' time this year, and construction of 12 new commercial buildings reflected a huge investment in the city's business future.

BUILDING PERMITS were issued for a total of 660 new dwellings, valued at \$8,216,000. This includes new homes, and apartment - hotel units.

Commercial buildings, including new structures for Saks Fifth Avenue, Mayfair Market, Security-First National and City National Banks, added \$1,269,000 to the city's property evaluation.

Palm Springs also managed to retain its title as the world's swimmingest city. Pool builders added 259 new splash - arenas to the city, which now counts 1,783 pools within its limits.

THE PALM Springs building year ended with the million-dollar month of December. Permits totalled \$1,068,246, slightly more than double the \$513,750 logged for December, 1957.

Biggest share of the month's building was claimed by residential builders, who erected 56 new dwellings worth \$694,000.

Twenty-nine additions and alterations to dwellings were added at \$57,746 and one new commercial building - Security-First National bank - was tabbed at \$200,000.

Building permits were also issued for two new apartment buildings, worth \$40,000.



VETERAN SHOWMAN George Jessel, in town to speak at the Israel Bonds dinner at the Saddle and Sirloin, had himself a massage and lunch at the Racquet Club and then stopped to watch some tennis action on the Racquet Club course. "I never played it myself," said Jessel, "but I know a

good game when I see one." Georgie, dubbed "America's Toastmaster General" by Presidents Roosevelt and Truman, decided after some thought that his favorite game is "gin rummy. I'd hike from here to Glendale for a game."

ISRAEL DESERT PROGRESS MAY HELP HERE -- JESSEL

By GEORGE LAINE

Achievements by Jewish scientists, agriculturists and planners in the new State of Israel may pave the way for a new era of prosperity in Palm Springs and the Coachella Valley area, George Jessel said here yesterday.

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States" had himself a massage at the Racquet Club at 11 a.m., then walked back to the Crest View Apartments for relaxation before heading for the dinner date. The most sought - after speaker in the nation today, Jessel wasn't hard-to-get when the Israel Bonds campaign started.

"I wanted to do it," he said. See GEORGE JESSEL, Page 5

Life or Death Struggle Rages For Cuban City

HAVANA -- UPD -- A life or death struggle for the central Cuban city of Santa Clara raged today. Informed sources here said the rebels still were unable to crack government defense lines, after four days of bitter fighting.

Wild rumors circulated in Havana, but Cuban army sources said the rebels had barely been able to penetrate the outskirts of Santa Clara, the capital of the province of Las Villas at Cuba's narrow waist.

Question Caused Arrests, Claim

MIAMI, Fla. -- UPD -- A young American school teacher said today that a simple question on the Cuban civil war caused a group of Cuban secret policemen "who looked like hoodlums" to seize him and a friend at gunpoint from an American airliner in Havana Airport.

N.Y. Stock Exchange

(2 P.M.)

30 Industrials 584.32, up 2.53

26 Rails 157.49, up 0.51

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WORKMEN ARE HOISTED to the top of the 200-year-old Palm Trees located on the site of the mineral baths, to fasten slings so they can take them out and move them to the rear of the property. The trees are being moved by Millard Wright and will be planted temporarily until the new desert spa is complete, and then will be moved back onto the site. The trees have been located

around the baths, apparently since they first started to grow. Local Indians report that the trees at one time were the only ones in Palm Springs, having started from seeds dropped near the natural springs by birds. In the very early days of the Village, visitors to Welwood Murray's Hotel possibly had their pictures taken near these very trees. (Desert Sun Photo)

Villagers Help TB Seal Drive With \$2,979

Resort area residents have contributed \$2,979 to the annual Christmas Seal Fund, the Riverside County Tuberculosis Association reported today.

The county-wide total to date was set at \$39,006 by Judge S. Thomas Bucciarelli, of Riverside, county Christmas Seal Fund chairman.

Judge Bucciarelli said one-fourth of the county goal still remains to be collected and he urged that returns for Christmas Seals be sent in before the association's budget deadline in March.

He cautioned that failure to meet the required goal might result in curtailment of the program which the association currently conducts through proceeds from the annual drive.

Association projects include research, education, case finding, x-rays and other community and patient services.

Micro Exam Today

Lab Test Shows Body Is Taylor

A laboratory examination of the body removed from Tahquitz Canyon by helicopter yesterday has provided additional confirmation that the remains are those of Al Taylor, missing from Palm Springs since Sept. 2.

Microscopic examinations will be performed on the 53-year-old Village camera shop owner by Riverside County Pathologist Robert A. Dexter to determine the exact cause of Taylor's death.

"THERE IS NO evidence of foul play," Dexter said, "and we may assume that Taylor met his death as a result of injuries sustained in a fall." His examination today will be conducted on that premise. The rib cage of the body was badly damaged, Dexter said.

Helicopters, balancing precariously with one wheel on a sheer ledge over the canyon, dropped four members of the Palm Springs Mounted Police — Nick Caroselli, Alan Allors, Charles Hoffmeier and Sid Sanders — about 100 yards from the body, and after they carried Taylor up a cliff, the "choppers" picked the men up and returned them to Palm Springs Airport.

OPERATING OUT of the airport, two Marine helicopters, which literally jumps from its plant and into the human flesh.

'DRUNKEN FLYING' CHARGE HITS KING

An almost unprecedented charge of drunken flying was today leveled against wealthy, Los Angeles motel chain owner Owen King by Palm Springs police.

Detective Lt. Robert White said he has dusted off a seldom-used public utilities code section to charge the 48-year-old pilot with flying under the influence of alcohol.

A WARRANT FOR King's arrest was issued at 4 p.m. yesterday by Judge Eugene Therien, but King, who crashed his light plane here last Wednesday, checked out of Desert Hospital and Palm Springs at 3:30 p.m.

White said he plans to forward the warrant to Los Angeles police, who will be asked to arrest King for return here. Judge Therien set bail for the charge at \$250.

KING, PRESIDENT of the National Auto Lodge company, was injured when he crashed his plane into a vacant lot near the airport.

White said King's blood test revealed an alcohol content of .30, well above the .15 considered by law as the minimum level for drunkenness.

VILLAGE'S FLOAT GETS POST BEHIND SAN ANTONIO, TEX.

The Palm Springs entry in the Tournament of Roses at Pasadena has been assigned to position No. 5 in the Third Division for tomorrow's Rose Parade, it was announced yesterday.

The placement puts the Village float between entries from San Antonio, Tex., and from the Union Oil Co.

Villagers who stay at home tomorrow will be able to see the Palm Springs float on television as it moves down Pasadena's Colorado Street.

Building permits were also issued for two new apartment buildings, worth \$40,000:

BUT, SINCE BOTH Palm

Springs and the State of Israel lie between 20 and 40 degrees north of the equator, Jessel figures the information is particularly applicable here.

"What they've done in that desert is a miracle," he said.

"There is no water, supermarkets where camels roamed and scientists where no one but Bedouin chiefs ever trod.

"That's fantastic enough," he said. "What makes it miraculous is that they did it under the shadow of rifles and mortars."

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States" had himself a massage at the Racquet Club at 11 a.m., then walked back to the Crest View Apartments for relaxation before heading for the dinner date. The most sought - after speaker in the nation today, Jessel wasn't hard-to-get when the Israel Bonds campaign started.

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SUNAIR

By JEAN PATANE

Mr. and Mrs. Hall Garrott of Los Altos and their daughter, Mrs. A. Langworthy, of Palo Alto, left Sunday after enjoying Christmas week at Sunstation Motel. Mr. and Mrs. H. J. Crawford are here for New Year's week from their home in Grass Valley. Among the weekend guests were Mr. and Mrs. G. Lewis, their son, Charles, and their sister, Mrs. Bessie Hadley from Fullerton, Mr. and Mrs. John Heider of Bremerton, Wash., Mr. and Mrs. Earl Moore from Santa

Ana and Mr. and Mrs. C. P. Whipple of Los Angeles. Mr. and Mrs. Frank Thill of San Diego were at Sunstation while visiting his brother and family, Capt. and Mrs. James R. Thill, over Christmas.

Celebrating Christmas at the home of Mr. and Mrs. Merrill Oistad and family were his brother and family, Mr. and Mrs. Cy Oistad and children, Heidi and Stephen, of Palm Springs, another brother, Mr. and Mrs. Noel Oistad and children, Kenneth and Sharon, and his uncle, Isaac Oistad, from Banning.

State Office-Seekers

WASHINGTON — (UPI) — Three members of Congress retired to run for state offices this year. Sen. William F. Knowland (R-Calif.) is a candidate for governor, as is Rep. James P.S. Devereux (R-Md.). Rep. Patrick J. Hillings (R-Calif.) is running for state attorney general.

EL PASEO THEATRE

810 N. Palm Canyon Dr.

NOW SHOWING
6:50 and 9:00 p.m.The True Story Behind
the West's Strangest Legend!WALT DISNEY'S
TONKATECHNICOLOR
STARRING
SAL MINEO

NEXT ATTRACTION

The Rank Organization
Presents"ONE OF THE FUNNIEST
TO SHOW UP IN SOME
TIME!" — Herald TribuneYour Past is
Showing!

PLAZA THEATRE

128 S. Palm Canyon Dr.

NOW SHOWING

7 and 9:10

From the bold, blushing stage of sex in the suburbs!

M-G-M presents
A Joseph Fields Production starringDORIS, RICHARD
DAY, WIDMARK

"THE TUNNEL OF LOVE"

as directed by
GIG YOUNG, GIA SCALA
in CinemaScope

EL MIRADOR HOTEL'S sure-fire prescription for holiday fun for the small fry was a weenie roast at the foot of Mt. San Jacinto. Shown are the youngsters cheerfully waving their good-byes from one of

the haywagons that transported them to the colorful picnic grounds. (Conrad Hug Photos)

New Industrial Education Department Set at Fair

INDIO — Students of Riverside County schools who win in the Industrial Education Department of the Riverside County Fair and National Date Festival here Feb. 14-23 will take home special awards worth hundreds of dollars in addition to the usual fair prizes, it was disclosed today in plans announced by Manager R. M.C. Fullenwider.

Hoping to encourage broader interest in the industrial arts, prominent industrialists of this section are offering many valuable prizes to be awarded over and beyond the customary cash awards.

KEN NICHOLS, head of a Riv-

erside tool company, is chairman of a special committee arranging for the industrial cooperation with the Date Festival program aimed at the school students.

The Industrial Education Department, now in its third year, is one of the fastest growing of the entire Date Festival. The first year it recorded 120 entries. Last year this zoomed to 450 entries. And now Walter Allman of the County Schools Department, coordinator for the section is anticipating another major increase in interest this year.

AWARDS TO BE made on behalf of the manufacturers and businessmen will be in the form of equipment, materials and tools in line with the separate hobbies being pursued by the winning students. In this way they hope to broaden the field of interest and scope of activities.

Competition in the Date Festival Industrial Education section is limited to students in Riverside County Schools starting with the seventh grade and ending with the second year of Junior College. All projects must have been made in schools under the supervision of an Industrial Arts or Trade and Industrial instructors, and must have been completed within the past 12 months. No exhibits arranged from kits are eligible.

Exhibits may be entered in 14 divisions: architectural drawing, ceramics, electrical, graphic arts, jewelry, leather, machine shop, mechanical drawing, models, patternmaking and molding, plastics, wood, metal and miscellaneous. Many of these divisions have several separate classes. For example, metal division has these classes: wrought copper, silver, brass and pewter; wrought aluminum, wrought iron, welding, welding metal furniture and other metal craft.

The Desert Sun

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174 North Palm Canyon Drive



JAY JASON, ONE of America's foremost comedians, headlines the all-new star-studded show coming to the Starlite Room at Chi Chi starting Thursday night. Jason comes direct from a successful run at the Flamingo Hotel in Las Vegas. Sharing the Starlite spotlight will be The Dunhills, the great dancing trio from the Milton Berle show, and Gina Genardi, a bright new singing personality from the Latin Quarter in New York. Liberace will headline the Chi Chi New Year's Eve show tonight.

Palm Desert Construction Valued at \$36,052 in Week

PALM DESERT — Palm Desert builders added \$36,052 worth of new construction to the community area during the past week.

Building permits for the week were issued by the County Building Department office here to: E. M. Peterson, 73-395 Highway

111, three signs, \$190; J.M. Wenck 74-611, Yucca Tree and 45-835 Toro Peak, two swimming pools at \$4,000 each.

George Holstein and Sons, Highway 74 and 111, floodlights, \$300; Point Happy, Inc., Marshall and Highway 111, stable, \$3,510; Rancho Mirage Building Company, 72-892 Willow Street, dwelling, \$22,234; A. W. Hall, 74-165 Paintbrush Street, add porch, \$450; Eldorado Pines, Inc., 76-591 Highway 111, real estate office, \$1,368.

More than half of the 350,000 blind people in the U.S. are over 65 years of age.

Present at the meeting will be planning commissioners, City Council members and special planning consultant Simon Elsner.

A meeting for the same purpose was called during the past couple of weeks, but the conversation switched to the master plan for a highway by-pass.

The next meeting will start at 3 p.m.

Gala NEW YEAR'S EVE at Horace Heidt's

LONE PALM HOTEL DINNER - DANCING FLOOR SHOW - FAVERS

HORACE HEIDT In Person!

\$10.00 Per Person (incl. tax)

For Reservations:

Call EDDIE: FA 4-1411

1276 N. INDIAN AVE.

At Indio

Board Approves 4 Fair Services

Four agreements for services to be rendered at the 1959 Riverside County Fair and National Date Festival which takes place at the fairgrounds in Indio, Feb. 14 to 23, were approved by the Board of Supervisors this week as recommended by the county fair board and approved by Administrative Officer Robert T. Anderson.

The agreements are as follows:

Robert Hilgeman of the University of Arizona at Tempe, to judge feature booths and date station.

Rare Honor

GENEVA, N.Y. — (UPI) — Dr. George M. Darrow, formerly in charge of small fruit breeding in the U.S. Department of Agriculture, has had a new blackberry named after him.

The "darrow" was introduced at a recent meeting of the New York State Fruit Testing Association. It was described as "outstanding" and the "best blackberry" developed at Cornell University's agricultural experiment station.

WILSON'S JEWELERS

- EXPERT WATCH MAKERS ON
- HAND TO SERVE YOU AT ALL
- TIMES:
- 300 NO. PALM CANYON DR.
- Across From Harolds Union Station

CITY FLOWERS

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FA 5-6668

WEDNESDAY EVENING DINING

Sheppard's ROOM SPECIAL IN WHITEWATER Featuring BOILED BRISKET of CORNED BEEF \$1.95 NEW CABBAGE

DINE at HENRY'S Across from Robinsons 316 South Palm Canyon Del Tahquitz Hotel Building Featuring: Daily Luncheons —11 to 5— 85c —Thursday— CHICKEN POT PIE —Friday— GRILLED SEA BASS —Saturday— STUFFED BELL PEPPERS Our Specialty... New York Cut or Top Sirloin, \$1.50 OTHER DINNERS AT LOWER COMPARABLE PRICES

NEW YEAR'S EVE

Featuring the

Guadalajara Boys

Regular Prices!

HATS — FAVERS — NOISEMAKERS

\$2.00 Cover at Tables

After 9:00 P.M.

at

"America's Most Beautiful Restaurant"

For Reservations: FA 4-1257

at the SPRINGS RESTAURANT 960 S. Palm Canyon Dr. IN CAMERON SHOPPING CENTER

CHI CHI STARLITE ROOM

GALA NEW YEAR'S EVE PARTY IN PERSON

LIBERACE

BILL ALEXANDER'S ORCHESTRA

Dinner and Show \$15.00
Dancing and Favors

For Reservations
Fa 5-5133 --- Fa 5-7391

At 10:30

MAJOR STUDIO PREVIEW!
in Cinemascope and Technicolor
GUARANTEED TO BE ONE
OF THE BIG HITS FOR 1959!

AND AT MIDNITE!

Special Late Showing of
"ROOTS OF HEAVEN"



UNIVERSITY OF IOWA fans, more than 350 strong, are shown having lunch at the Chi Chi Restaurant Monday on a side trip to Palm Springs and the desert. The group chartered buses from Los Angeles, having heard

of the desert weather, and really changed its pace by enjoying a beautiful day (68 degrees high) after leaving Iowa where snow measured to some six feet. All the

Iowa fans are University of Iowa alumni, and will cheer their team, the favorites over the University of California, on to victory—they hope. (Desert Sun Photo)



A 100 PER CENT participation in Palm Springs Chamber of Commerce membership drive was announced yesterday by Pioneer Realty Co. with each one of the beaming faces above a member of

Cure for Arthritis Is Possible in 10 Years--Odlum

Floyd Odlum, resort area resident and chairman of the National Arthritis and Rheumatism Foundation, today forecast a cure for arthritis within the next 10 years.

Odlum, a prominent financier and an arthritic himself, issued his prediction in the Foundation's 10th annual report, which was released today.

Indicating the progress made in the field of arthritic disease since

the organization of the foundation in 1948, Odlum stated:

"If we keep the same momentum just past, it is my expectation that just as we have come before another 10 years will have passed."

It was pointed out that the disease currently afflicts more than 11 million Americans.

AVCC Post Goes To Mrs. Bertram

DESERT HOT SPRINGS—Mrs. N. A. Bertram, local resort owner, has been elected to the board of directors of Angel View Crippled Children's Foundation, Board President Sam Benton said today.

Mrs. Bertram, who has been connected with the City of Hope for several years, and her husband own and operate the Ma-Ha-Yah Lodge here.

LEGAL NOTICES

NO. 566 NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES

To Whom It May Concern: Subject to issuance of the license application, the undersigned hereby grants that the undersigned proposes to sell alcoholic beverages at the premises, described as follows:

1600 North Palm Canyon Drive, Palm Springs, California.

Pursuant to such intention, the undersigned is applying to the Department of Alcoholic Beverage Control for issuance by transcript of an alcohol beverage license (or licenses) for these premises as follows:

On Sale: Beer and Wine

(Some Full Service Eating Places)

Anyone desiring to protest the issuance of such license(s) may file a verified protest with the Department of Alcoholic Beverage Control, Sacramento, California, stating grounds for denial as provided by law. The premises are not now licensed for the sale of alcoholic beverages (or the license is pending). The form of verification may be obtained from any office of the Department.

EILEEN MURPHY
Published: Dec. 31, 1958.

However, a Navy spokesman called the launching "a partial success" since it was the first time a Polaris with both stages had been fired. Also, the two stages separated during flight, which was one of the main tests in today's launching.

Lonely Democrat

BISMARCK, N. D. — (UPI) — Only one Democrat has ever been elected to Congress from North Dakota since territorial days.

He was John Moses who served as governor from 1939 until 1945 and was elected to the U.S. Senate in 1944 but died three months after taking office.

The population of Iceland is about 160,000.

DID YOU KNOW?

It Costs No More to

Dine and Dance

at beautiful

EL MIRADOR

Dear Abby...

DEAR ABBY: If I told you how much my husband and I wanted a baby you wouldn't believe it. We've both been going to doctors for 8 years and they say there is absolutely nothing wrong with either one of us. We've tried every suggestion we've ever heard of from friends and doctors, but so far no luck. My doctor says there is only one thing left for me to try and that is having all my teeth pulled. I never had any trouble with my teeth and I am only 27, but if that's causing my trouble I am willing to do it. Have you ever heard that this would help? Let me know right away as I'm waiting to hear.

WANTING A FAMILY

DEAR WANTING: I don't know what kind of doctor you are presently consulting, but I urge you NOT to have all your teeth pulled until you have seen another doctor. Ask your American Medical Association to recommend a specialist for your difficulty.

DEAR ABBY: I like a boy from school and he is 15 and I am 14. He asked if he could see me sometime and I said sure if he would come to my house. He said he wouldn't come to my house. But he would meet me anywhere else I said. My mother doesn't like me to meet boys she has never seen. What should I do? FOURTEEN

DEAR FOURTEEN: Tell him if he won't come to your house like a gentleman, you can't see him.

If he doesn't come, consider yourself lucky.

DEAR ABBY: Will you help an 83-year-old widow? I have no children, and only one nephew and several cousins but none of them have bothered to visit me in years. I have a neighbor who comes in to see me every day and I feel free to call on her any hour of the day or night. She's always bringing me goodies she has made and I don't know what I'd do without her. So what little money I have I would like to leave to my neighbor, but friends tell me that anyone over 80 is not of sound mind, according to the law, and kinfolks automatically come first. Is this correct, Dear Abby?

OVER 80 BUT SOUND MIND

DEAR OVER: "Soundness of mind is not determined by age.

Ask a lawyer or call your local Legal Aid Society.

DEAR ABBY: I have mother-in-law trouble! My husband and I have been married for 13 years. We have three lovely children. After she visits us (which is often) I find clippings from newspapers and magazines on how to raise children and how to work out marriage problems. I find these clippings in my drawers and on top of the refrigerator. She doesn't hand them to me, she just burns them around my house. I found one yesterday that just burned me up. I was going to mail

it back to her, but thought I would ask for your advice first.

FED-UP

DEAR FED: Say nothing and ignore the clippings. When she finds that she is getting no reaction whatever from you, she'll give up.

DEAR ABBY: I am 45 and have been going with this man for four months. He is 50. Is it right for a woman to tell a man friend what she wants for gifts or should they be of his own choosing? He suggested I name several things I would like and he would surprise me with one.

PROPER LADY

DEAR PROPER: Suggest a "few things" to be helpful—but be sure they are in the price range that suits his purse.

DEAR ABBY: In answer to that man who bought his wife a cemetery plot for her anniversary gift when she was expecting a swimming machine: I think it was the most heartless thing he could have done.

A SINGER SEWING MACHINE SALESMAN

For a personal reply, write to ABBY in care of this paper. Enclose a self-addressed, stamped envelope.

If you want a collection of ABBY's best letters and answers in one book, ask your bookseller to get "DEAR ABBY" for you.

NEW YEAR'S EVE at the **PALM HOUSE** SPECIAL COMPLETE DELUXE DINNER Choice of Entrees

★ NEW YORK STEAK

★ FILET MIGNON

★ PRIME RIBS OF BEEF AU JUS

★ AUSTRALIAN LOBSTER TAILS

★ BROILED CHICKEN

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HATS — FAVORS — NOISEMAKERS

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The Desert Sun

Page 4

THE DESERT SUN PUBLISHING CO.
GEORGE E. CAMERON, JR., PRESIDENT

174 North Palm Canyon Drive
WARD J. RISVOLD, Publisher

Palm Springs, California
DON KLOTZBUECHER, Managing Editor
J. W. RICHARDSON, Mechanical Superintendent

Established 1927
Wednesday, Dec. 31, 1958

The Desert Sun is an independent newspaper dedicated to truth, accuracy and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes to be wrong

Huge Atlas Puts America Ahead in World Space Race

With the mighty 8800 pound Atlas satellite orbiting around the earth, America has regained convincing leadership over Russia in the space race.

Within slightly more than a year from the time the first Sputnik was launched by the Soviets, the United States now holds all three of the major records for top scientific achievement.

We have successfully orbited the greatest number of satellites, we have attained the highest distance, and, now we have the largest and heaviest in orbit. It is also probable that the United States holds the record for greatest speed and most distance for missiles, the two moon "shots" reaching a velocity of nearly 24,000 miles per hour and attaining some 76,000 miles above the earth.

Most significant success is that of the 85-foot Atlas, which is of sufficient size and weight to demonstrate that we are rapidly approaching the ability to launch a space vehicle capable of controlled flight and return to earth by man. This, which counts most in the end.

of course, is the ultimate goal in the race for supremacy in outer space.

Meanwhile, although the Russians cloak their activities in strictest secrecy except for the announcement of their successes, it is certain that they are diligently striving to spring a new surprise of some nature as soon as possible.

Best indications are that while several attempts have resulted in failure, they may manage to hurl some unusual object aloft or try to set a new speed and distance record soon. Either, or both, are badly needed by the Reds in the near future to keep their world propaganda efforts in high gear.

While we have comfortable lead for the present in all departments of the space contest, we must continue improvements and new developments at top speed, and none should be dismayed if the Soviets take the lead from time to time in certain divisions as the race continues.

It is not so much a question of who is first as who does the best all-around job

Highest Standards in the World

WASHINGTON, D. C. — May be it's the truth-telling influence of George Washington and Abe Lincoln. Anyhow, a returned traveler is apt to feel proudly that the USA remains just about the only nation on earth whose foreign representatives customarily shun the Big Lie technique.

This virtue in America is often, I realize, called a vice by those who consider their country "naive" and wish it were more "wordly" in global affairs. But the American distinction as a truth-teller sets us apart in a manner that must be very influential with that portion of the world's people who think about it. By way of contrast, if there's any justice at all, official lying ought to catch up with some of its practitioners.

KING MOHAMMED V of Morocco recently made one of those standard speeches to the effect that he wanted the United States Air Force bases dismantled and the Americans brought home. Shame on this royal prevaricator! He knows, and it is table talk in diplomatic circles, that he would be the most disappointed monarch under a crown if the Americans took him at his word.

Closing the airfields would leave a hole in the regal purse that no other source of income could patch. Once I was visiting one of the great North African bases at a time of a slight cutback in funds. A number of Muslim day workers had to be laid off for lack of money. Their putting and sulking was reminiscent of a prep school where the candy allowance had been stopped.

WHAT WAS the King up to? Well, he was playing hard-to-get so as to drive a better bargain for rental of his desert sands. And he was strutting before the Muslim nationalists who have a genuine crush on their own nation. Still, the King was telling a powerful whopper. Machiavelli might have approved it, but not Washington and Lincoln.

Another official attitude which wouldn't get past the lie detector is the one being struck by the Algerian separationists. In Paris, I lately had dinner with

a young Algerian Army officer, a wearer of the coveted French liberation ribbon, who had just been elected to the French Assembly. And his platform? It was integration of Algeria and France.

THIS MAN AND many others were elected for the basic reason that a majority of Algerians, although eager for the best possible bargaining position, realize that their economic interests are within the French Union.

It is true that the stupidity and cruelty of French military repression has caused hatred of the central government (much as Southerners hated the Reconstruction government). However, the go-it-alone sentiment in Algeria is loud but not strong. And the idea that the Algerians would prefer Nasser to Charles de Gaulle is as false as can be.

BRITISH DEFENSE Minister Duncan Sandys, Sir Winston Churchill's son-in-law, is another politician who plays the game a little off-center. The informed talk in Europe is that Sandys is "running" for Prime Minister on the platform of revitalizing the British financial position.

To do this, he wants to cut the British commitment to NATO. In order to cut down on NATO, he must argue that the danger of a Russian thrust in West Europe is lessening and that missiles can substantially replace men out of Chicago.

BUT IT IS BEYOND imagination that he or Herbert Hoover, Harry Truman, Adlai Stevenson or Thomas Dewey — each having been President or a presidential candidate — would buy popularity with falsehood. To find a really demagogic example of baiting a friendly foreigner, one must go back more than 30 years to Big Bill Thompson and his campaign to keep King George out of Chicago.

What I'm saying is that American standards in international dealings are high — the highest in the world. This was true when Herbert Hoover and Robert Taft tried to keep us from the mistakes which now haunt us.

THE HIGH-MINDEDNESS continues today when we are trying to make the best of those wretched blunders. But for honesty, for honorable efforts to keep the peace and to find areas of agreement among our friends, the United States has little to be ashamed of, and much in which to take pride.

If we ever do win the Cold War, we will have won it the right way. — Holmes Alexander

Now at the risk of seeming stuffy, I think there is a discernible difference between their way of practicing foreign relations and ours. Much as most Americans would like to bring their boys home from Europe, and popular as such a plan would

be, you no longer hear it bruited in political campaigns. Why not? Because it is plainly dishonest.

IT IS SIMPLY untrue that the Russians are not an active menace and that they would remain immobile and docile if the NATO shield were removed. True, the population of West Europe is larger than ours, and the threatened countries ought to be manning their own ramparts. But so snarled are the entanglements, and so relentless is the foe, that we are stuck with the defense of Europe. Few if any campaigning politicians are truthful enough to say otherwise.

The Moroccans and Algerians are not the only ones with strong nationalist feelings. We in America still have emotions which could be whipped up by demagogues with inflammatory speeches against our allies. But it is inconceivable that President Eisenhower would do what King Mohammed did about the air bases. Like his popularity, he is almost none.

EVERYBODY FIDDED this way and that way until the Gregorian Calendar was invented. Then they knew what day was New Year's.

This happened in 1582. But England did not believe it until 1751.

The English are cautious people.

"HE WHO DRINKS fast pays slow." This was written by Benjamin Franklin, probably after New Year's Eve.

It is my opinion that Ben was a gay blade in his day.

Instead of flying kites, he should have invented aspirin.

WELL, I HAVE made no startling plans for this evening of frolic and fun.

The varnished hats and paper whistles are laid beside each plate in the big hotels. The dance bands are tuning up and

you can get mad at the Elizabeth Room in the Gore Hotel in London.

It will never replace the dry martini.

IN MERRY England, they celebrated New Year's Day on March 25. The natives painted themselves blue.

The Egyptians and Phoenicians said New Year's came on September 21.

The Romans said it came on December 21.

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For One Week

Board Delays Sales Tax Action

After a confusing discussion this week of the status of the Bradley-Burns sales tax program in this country, during which motions were made, amended and withdrawn, the Board of Supervisors decided to delay taking any action for another week.

"I've no objection to a week's delay," declared Supervisor Fred McCall, "but next week I will make a motion that we reaffirm our intention to discontinue the sales program unless all cities donate ten per cent of the tax collected within their boundaries."

IT WAS SUPERVISOR William Jones who initiated the discussion by insisting that the Palm Springs offer to donate five per cent for a period of six months should be spelled out in black and white.

"The five per cent should be tied down," declared Jones, "and furthermore it should be clearly understood that Palm Springs will give ten per cent, the same as other cities, if it is proved by Board of Equalization records of tax receipts in Palm Springs that the city can afford to make the same percentage donation as the other cities."

Palm Springs has so far been exempted from making any donation because of its contention that it could not afford to do so, but recently offered to donate five per cent as a compromise.

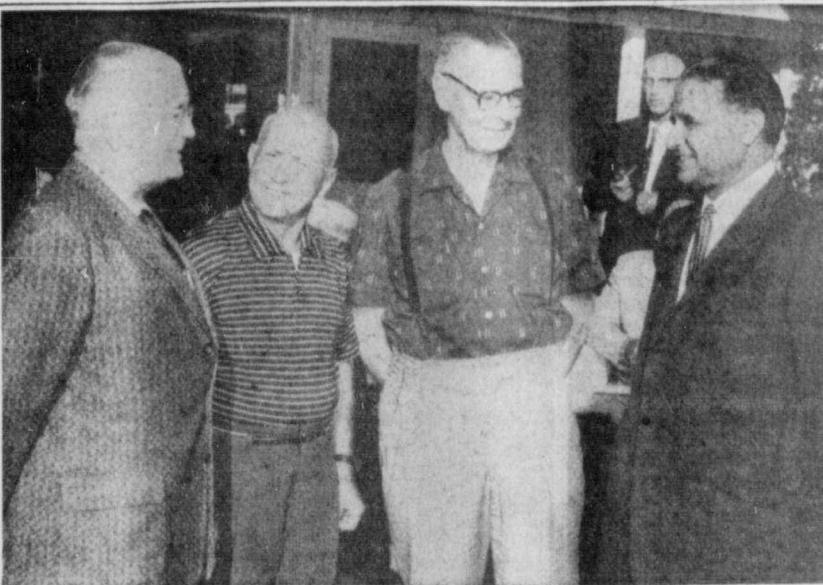
JONES FIRST MADE a motion to accept the five percent from Palm Springs for six months with the understanding that the amount would then be increased to ten per cent if Board of Equalization figures prove the availability of such a donation from tax receipts under the Bradley-Burns program.

Failing to get a second to his motion, Jones then moved for an amendment to the ordinance which regulates the tax program, providing for addition of a minimum of five per cent by Palm Springs. Again, he failed to get a second.

"I'M AGAINST accepting the five per cent," declared Supervisor Fred McCall. "We've said we would not accept less than ten per cent from any city in the county. Are we backing down? Aren't we going to stand by our decisions? There's one thing I would go along with today, and that is to discontinue the Bradley-Burns sales tax."

"Acceptance of the five per cent would only be for six months by my proposal," said Jones.

"I'LL GO ALONG with five per cent for 30 days," said McCall.



CONGRESSMAN D. S. SAUND, right, met with desert and pass area reserve officers this week to discuss proposed congressional legislation affecting branches of the armed forces. Pictured with the Congressman are, left to right, Lt. Col. Russell W. Curtis, of Riverside; Lt. Col. Edward

K. Hovas, of Palm Springs, host for the meeting and vice chairman of the committee on retired reserves for the Reserve Officers Association, and Lt. Col. Floyd Oles, USAR, Ret., of Tacoma, Wash., chairman of the committee. (Desert Sun Photo)

Saund, Reserve Group Discuss New Legislation

Congressman D. S. Saund met with desert area reserve officers here this week to discuss legislation concerning the armed forces reserves that will be introduced in Congress.

Officers from Banning and Riverside also attended the meeting held at the home of Lt. Col. Edward K. Hovas, 157 Morongo Road.

Discussion of current legislation and proposals earmarked for the 86th Congress was led by Congressman Saund and Lt. Col. Floyd Oles, USAR, Ret., of Tacoma, Wash.

Officers attending the meeting were Lt. Col. Russell W. Curtis and Lt. Col. George A. Palmers of Riverside; Lt. Col. Daniel H. McCauley, of 1580 Mesquite Avenue; Col. D. A. Maurier, of 373 Calle Palo Fierro.

Lt. Col. Glen L. Miller, of Banning; Lt. Col. Leo Katzman, of 30-225 San Luis Rey Drive; Lt. Cmdr. Jack L. Riordan, of 634 Vista Oro; Capt. T. J. Sessions of 1955 Camino Real, and 1st Lt. Ernest J. Boud, of Banning.

SUPERVISOR JONES then withdrew his last motion. "I'm willing to delay this for a week," he said. "There seems to be confusion."

FEWER THAN seven million of the nation's more than 46 million homes are now heated with coal.

"I SPEAK VERY little Hebrew," he lamented, "but I'm studying it now."

"Don't laugh. (David) Ben-Gurion learned Greek after he was 30. I'm not too old to learn."

Jessel said that 1958 was "my biggest year yet" but thinks that 1959 might be even better.

At a time when most men are five years into retirement, Jessel

launched an hour-long daily television show on an independent Los Angeles station that turned into one of the Southland's

best-watched programs. This year,

Jessel plans to film a half-hour of

and furnish it to the more than 50 stations across the country that have asked him for it.

AND ON FRIDAY, Jessel himself will be a guest on another famous person's program — Ed Murrow's "Person to Person."

"He's going to spend 15 minutes in my house," Jessel said. "And we're going to talk about some of the people I know and love."

Most of the show will be aired from the spacious living room of Jessel's Santa Monica home, a living room that pictures Truman, Roosevelt, Churchill, Baruch, Johnson, Pat Brown, Dr. Jonas Salk, Cardinal Spellman, Rabbi Wise and a host of other giants in their fields.

But it's things like the Murrow

program — "I wouldn't turn it down for anything" — that keep Jessel from doing even more.

Jessel is a man of many talents.

A recent survey indicated that today's average American child is two pounds heavier at the age of 7 and as much as 13 pounds heavier at 14 than was the average youngster of 20 years ago.

CALL FA 5-5005

FOR CLASSIFIED ADS

From Page One MORE ABOUT

GEORGE JESSEL

softly. "But I've got a good reason. I've been to Israel."

Jessel makes it clear when he speaks that he's talking for the State of Israel. He says he's simply trying to interest investors in a "good bet" for their capital.

"WE'VE GOT ANOTHER responsibility in this nation, too," the dean of American showmen declared. "There's that business about democratic principles and helping little nations to help themselves."

So far, he's convinced people to the tune of about \$39,000,000 dollars personally.

He ordered a luncheon at the Racquet Club, detected a Teutonic tone in his waiter's accent, and promptly ordered the rest of his meal in German. He also speaks French, Italian and Yiddish and, although he hasn't tried his hand at it, would like to embark on an Israel Bond drive in Germany, France or Italy — "just to see if I could do it."

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Serving the Finest in

CHARCOAL STEAKS and COCKTAILS

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IF YOU DON'T HAVE A NEW YEAR'S EVE RESERVATION

TRY US — YOU MAY GET IN—

More Slaughter On U.S. Roads For New Year's

United Press International

Authorities braced for the long New Year's holiday today, hoping to hold the traffic toll below the nearly 600 fatalities chalked up during the long Christmas weekend.

A final United Press International count showed traffic killed 599 persons during the 102-hour Christmas holiday.

THE TOLL FELL below the 620 deaths estimated by the National Safety Council and was well under the Christmas holiday death record of 712 set in 1956.

However, the count was 119 higher than the normal 480 traffic death which could be expected for a non-holiday period of the same duration at this time of year.

CALIFORNIA HAD the highest traffic toll with 60. It was followed by 46 in Texas, 38 in Illinois, 34 in New York, 27 in Ohio, 25 each in Florida, North Carolina and Pennsylvania, 22 in Michigan, 19 in Indiana, 18 in Missouri and Virginia, 16 in Massachusetts, 15 in Georgia, and 14 in New Mexico and Wisconsin.

Food for Thought

GRAND LEDGE, Mich. (UPI) — Balanced breakfasts might help a couple out of the divorce court, according to a nutritionist who lectured to Seventh Day Adventists here.

"Much dissension, strife, discord and impatience in the home can be traced to wrong eating habits," said Dr. U. D. Register, of the staff of the College of Medical Evangelists, Loma Linda, Calif.

Nation's Weather

United Press International

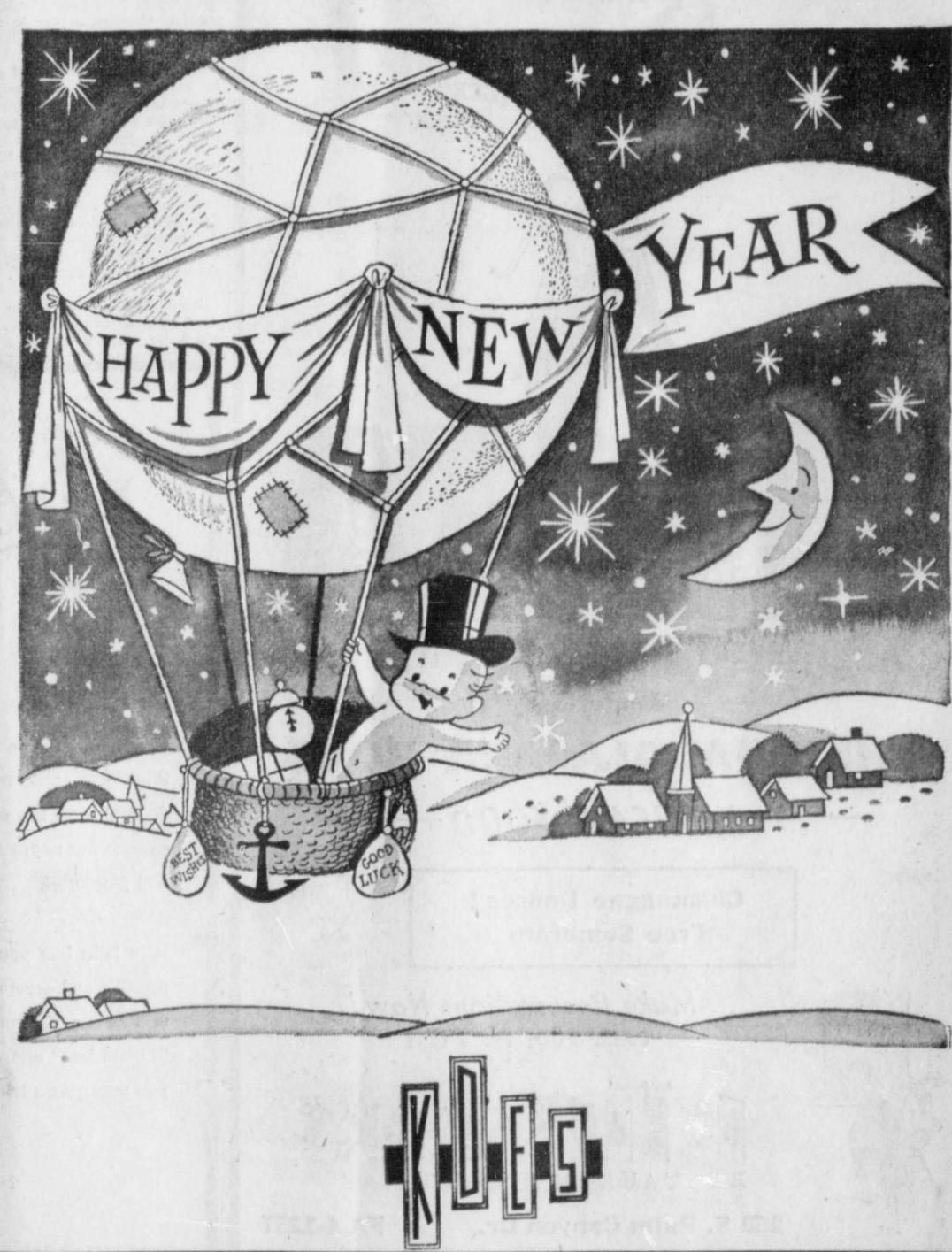
Temperatures and precipitation for 24 hours ending at 4 a. m.

	High	Low	Prec.
Albuquerque	21	8	T
Bakerfield	68	49	
Billings	60	38	
Boise	41	36	
Brownsville	39	22	
Chicago	32	26	.22
Denver	36	18	.70
Detroit	34	16	
Fort Worth	37	25	.15
Helena	45	39	
Kansas City	28	26	.22
Los Angeles	70	46	
Miami	72	71	
Minneapolis	27	9	
New Orleans	52	51	
New York	49	24	
Oakland	58	38	
Oklahoma City	28	21	.28
Phoenix	68	34	
Pittsburgh	41	21	
Reno	50	30	
Sacramento	55	37	
San Francisco	57	29	
Seattle	56	33	
Spokane	44	37	.03
Tucson	55	33	
Washington	58	31	
Yuma	66	41	

The Desert Sun Wednesday, Dec. 31, 1958 5



SPORTS-CAR PERFORMANCE
FAMILY-CAR COMFORT
SMALL-CAR ECONOMY





Should auld acquaintance be forgot and never brought to mind cha-cha-cha!
Should auld acquaintance be forgot in days of auld lang syne cha-cha-cha!

Greetings

HAPPY NEW YEAR

to All our Friends and Patrons

Adolph Israel Realty

Rose of Beverly Beauty Salon

Holiday Guests Entertained by Hendricksons

The Frank Hendricksons of Fiesta Road had as their holiday guests their cousins Mr. and Mrs. Albert Amidon from Colorado and Mrs. Pearl Amidon of Washington D. C. Also a nephew and his wife, Mr. and Mrs. William Perry of Los Angeles, and Mr. and Mrs. Louis Faure of Southgate. The Amidons and Hendricksons went in to Los Angeles yesterday and are visiting friends. New Years will be spent with Mr. Hendrickson's sister and brother-in-law Mr. and Mrs. Roy Chandler in Altadena. The Mrs. will view the Rose Parade and the Rose Bowl game.

THE NEW PALM SPRINGS "HUDDLE OF THE WEEK"



MEXICAN FIESTA

EVERY THURSDAY NIGHT

Featuring

THE GUADALAJARA BOYS

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Champagne Dances!

Free Sombrero

Make Reservations Now!

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Paul Canadas

at the SPRINGS

RESTAURANT

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Son's Election Feted at Party At Press Home

Mr. and Mrs. Arthur Press gave a victory party for their son Robert Sunday evening at the Press residence on Paseo El Mirador. This festive occasion celebrated Robert's election to the top office in his first year class at Georgetown Law Center. Approximately fifty well wishers attended.

Among the celebrants were: Lynn Alles, Stephanie Bruton, Bill and Bob Beck, Ron Crawford, Sheila Stuart, Vic Hunter, Dottie Neidhart, Bob Hartley, Linda Cartier, Lloyd Brubaker, Larry Bruton, Arlene Christiansen, Tony Summers, Paul Hart, Bob Sprout, Susan Burge, Diane Randall, Johnny Ravese, Ann Gerhart, Doug Waldron and Jim Seger of the Army Security Agency, Erick Krupp from Munich, Germany and Joanne and Carol Dorfman representing the Alhambra Twelve O'Clock Club.

"WE MADE IT" was the happy and relieved attitude of Theresa Press and Float Association members following the \$30-a-plate benefit dinner at Noel Clarke's Ranch Club Monday night. The dinner climaxed over a year's effort. Pictured from left, Bill Maidhof, Jim

Cavett, Mrs. Press, Lillian Roth and Jim Schlect. Many others contributed of time and effort to put this first Palm Springs float in the Rose Tournament Parade tomorrow. (Desert Sun Photo)

The Desert Sun Wednesday, Dec. 31, 1958 6

Around Town

with Hildy Crawford

Phone FA 5-5005

Hats and favors, fabulous floral centerpieces and special entertainment . . . will make a gala evening for the 350 who have reservations at Thunderbird . . .

Hosting parties there this evening will be the Harold Coopers, Randy Christies and James Hilliards . . . The Earl Buckinghams will be with the Rocky Halls . . . and the Joe Dyers, Ralph Singers and Kenneth Evans will be at that table . . .

Among others will be the Harrison Fishers, Gordon Prentices, James Garibaldi . . . Mr. and Mrs. Thomas Davis, the George Dulany, Herman Ridders . . . Mr. and Mrs. Richard Meyers, Mr. and Mrs. Jascha Weiss, the Ed Sayres . . . and dozens more

hosting tonight at their home on Via Lola . . .

Small producer of the film "Solomon and Sheba" which is being filmed in Madrid . . . is keeping in touch via telephone with the Spanish set . . . where Yul Brynner is completing the role started by Tyrone Power whose sudden death left the company without its star . . . Small says he expects to complete the picture by mid-February . . .

Veva and Lester Selig will be holding their usual New Years Eve open house . . . at their Mission Road home . . . and so will Mrs. Merwyn Frank . . .

And out at Smoke Tree and Shadow Mountain Club . . . at Firecliff Lodge, Western Hills, Desert Air, and the Biltmore . . . the Ranch Club, the Palm House, the Doll House . . . at Howard Manor, Huddle Springs, Lone Palm, LaPaz . . . and even at the early spots like The Dunes and Don the Beachcomber . . . they'll be celebrating tonight . . . as a New Year replaces the Old . . .

The Tom Mays are hosting a cocktail party before dinner . . . as are several others . . . In the Racquet Club crowd will be the Kenneth Kirks and the W. B. Malous . . . who will have the Bill Bannermans, Don Witherbees and Fred Masons with them . . . The Phil Regans will be there and the Bill Darts of Phoenix . . . Kirk Douglasses, Bill Powells and all the regulars . . . many of whom made reservations a year in advance . . .

The Tennis Club too is sold out for tonight . . . with many entertaining large parties . . . Dr. and Mrs. John Costello have a table for 10 . . . and so do Mayor and Mrs. Frank Bogert . . . Mrs. Harold Bell Wright will have a party of 12 . . . including her houseguests the Darwin Tings of Escondido . . . Gala decorations will enhance the beauty of the Club . . . who will be dancing to the music of Tony Tomano . . .

Among the guests were Messrs. and Mrs. Homer Hilton, Leonard Murchison, Lowell Washburn, John F. Luccarelli and their guests the Howard McKays . . . the M. S. Friendlys, Collis Steeles, Martin Wades, Jack Ritchies and Wade Ritchie . . . Mrs. Dorothy Hoover, Carolyn Carlton of Tucson, Mrs. William Eisenman . . . Joe Brandon of Los Angeles . . . and her daughter Mrs. Leslie Winfield Smith and her husband of Reno . . .

Around 100 are expected to be

dropping in at the open house . . . which the Edward Smalls are

opening his home here for the winter . . . and recording artist Al



MARRIED FRIDAY at the Palm Springs Community Church were Nancy June Roether and Jerry Davies. The bridegroom is with the United States Navy and stationed aboard the USS Lexington. (Desert Sun Photo)

Anthony who was here for the holidays . . .

Marion Mathews returned Saturday from Scottsdale . . . where she spent Christmas week with her daughter Jean (Mrs. Denver) Evans and family . . .

Vivian Davies has issued invitations for a New Years Day party at her Aquanette Circle home . . . and the H. H. Ridders will be entertaining at cocktails and dinner at their Santa Rosa home tomorrow evening . . . And . . . a Happy New Year . . . and sand in your shoes . . . to one and all!

Houseguests at Palmer Home

Houseguests at the home of Dr. and Mrs. Lee Palmer are her parents, Mr. and Mrs. Harold Bradley of Rockford, Illinois. Christmas Eve they were entertained at Shadow Mountain Club and New Years Eve the Palmers are planning a party at Chi Chi.

The Bradleys plan a visit in Saratoga, California but before leaving will attend the Playhouse Sponsors Ball at El Mirador Hotel with the Palmers.

Angelenos Here

Mr. and Mrs. Russell Strand of Los Angeles are planning to spend New Years in the Village with a group of friends at the Tennis Club. They will be guests at La Serena apartments.

Daughter Born

Mr. and Mrs. C. W. Main of Cathedral City are the parents of a five pound, six ounce girl, Cassie Louise, born December 19 at Desert Hospital at 8:26 p.m.

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates to FA 5-5005.)

January 3 Exchange Club, Steak Ranch, 7:30 p.m.

January 5 Community Concert, Kick-Off Dinner, Racquet Club, 7:30 p.m.

January 6 Kiwanis, Chi Chi, Noon. Toastmistress, High School Faculty Diningroom, 7:30 p.m.

January 7 Rotary, Chi Chi, Noon. P. S. Optimists, Howard Manor, noon.

January 8 Lions, Chi Chi, noon.

ALWAYS FUN AT THE
Bali - Bali
Happies! Bartenders in Town

Davis-Roether Vows Recited at Friday Night Ceremony

White candles flickered on the altar and were reflected in the Christmas decorations at Community Church Friday night as Nancy June Roether, daughter of Mrs. Richard Roether of Palm Desert and Arthur Hastman of Cleveland, and Jerry Davies were married in the presence of their immediate families. The young couple recited their vows before Rev. James Blackstone.

The bride wore a wedding gown of traditional white, with a small crown holding her fingertip veil, and carried a white orchid bouquet. She was attended by her mother Mrs. Roether, who wore a taffeta gown of deep blue and

a shoulder bouquet of baby vandas. Carroll Davies of Rancho Mirage acted as best man for his son.

Following the ceremony there was a champagne wedding dinner at the Tennis Club. The bride is a graduate of Palm Springs High School, Class of 1957, and is employed at Thunderbird Country Club. The bridegroom was attending Palm Springs High School when he enlisted in the United States Navy. He is stationed aboard the USS Lexington.

The bride's grandmother Mrs. A. L. Feldges was here for the wedding.

Sensational DAVE BURTON and His Burton Boys Entertainment Nightly for Your Dining and Dancing Pleasure

FABULOUS FOOD — SENSIBLE PRICES

In the Celebrity Lounge

60c COCKTAIL HOUR

Complimentary Hot and Cold Hors d'oeuvres

HOWARD MANOR

Dave Margolis — Jack Dempsey

Trentino (By Graff)

SKIRTS

BERMUDAS

CAPRIS

RAYON AND DACRON
COLORITE
SUNFAST
WATERSHIELD

\$4.95 and \$5.95

We Carry a Complete Line of
Graff Matching Blouses



DESSERT EMPORIUM

789 North Palm Canyon Drive — FA 4-2338

WE GIVE S&H GREEN STAMPS

Nelson's Oasis Men's Shop.

Schiffs Host Holiday Party

Chicagoans
Entertain
Around 80

A della robbia tree of fruits and nuts centered the canape table Monday night, when the Sydney Schiffs took over the Racquet Club's Mural Room for their annual holiday party. On either end of the table sparkling branches, sprayed with silver dust, blinked tiny flower-like blue lights.

The hostess received in a stunning black gown from Jacques Griffé of Paris that complimented her red hair. Recently arrived from Chicago to join his wife who arrived earlier to occupy their Racquet Club bungalow.

Among the many guests were the Mel Eatons, H. H. Ridders, Co Thorntons, Jack Blighs, Asher Levys, Edward Smalls, Victor Nemeroffs, Edwin Silvermans, Arthur Jarwoods, Ernie Alschiuers, Richard Bagdasarian, Burnham Bigelows, Maurice Horners, A. R. Simons, Sol Lessers, Otis Millers, Mr. and Mrs. Joseph Hutchins, Mr. and Mrs. O.E.L. Graves, Mrs. Charles Farrell, Mrs. Payne Jennings and Bill Webb, Jan King, Pat Wright, Mr. and Mrs. Dick Edwards, Mrs. Florence Heller, Dr. and Mrs. Alfred Strauss, Dr. and Mrs. George Kaplan, Mrs. Elsinore Macchris, John Haskell, Mrs. Harry Joe Brown, and a number of others, around 80 in all.

GAILY DECORATED and laden with delicious foods, the canape table at the Sydney Schiff party was a center of attraction. Here the hostess Mrs. H. Ridder. (Anderson Photo)



DANCING WITH HER HOST Sydney Schiff is Mrs. Charles Farrell. The two were photographed on the dance floor at the Racquet Club Monday evening, when Mr. and Mrs. Schiff hosted a Mural Room party for around 80. (Anderson Photo)



AN EMERALD GREEN floating chiffon cape effect dramatized this matching green sheath worn with sapphire blue cumberbund and modeled by Powers model Ruby Allen, center, at the luncheon style show at El Mirador Monday. In the luncheon crowd watching the show was, from left, Mrs. Ralph Fitzgerald of Chicago who is at

Winter Resort Wear Modeled at El Mirador Style Luncheon

Models paraded resort styles from Lillian Agar, Waltah Clarke's Hawaiian shops and Rasmussen's during the luncheon hour at El Mirador on Monday. Opening the show were that cute pair of youngsters Candy Lee and Judy Ann, wearing red mandarin jackets and white pants and twirling matching red parasols.

Paulette Adams was striking in white hat, boots, satin shirt worn with blue culottes with white leather fringe. Beside the typical western wear for which Rasmussen's is noted, there were several squaw dresses, one in a sky blue polished cotton that combined the shirt maker look with the popular squaw dress.

Lydia Kimberly modeled a Waltah Clarke muumuu with a butterfly back, and this collection of sun styles from Hawaii also offered bright - patterned bathing suits.

A John Carter gown from Lillian Agar was of imported black lace over a peacock blue sheath, fitted at the waist with a small cumberbund and fastened over the shoulders with spaghetti strap.

There was elegant detail in a beige silk organza, of imported embroidered fabric, worn by Laurie Robinson, and in the black sheath that was made dramatic.

To Hostess
Usual Party
On New Years

Mrs. Lee Frank of 271 Merito Place has planned to have several of her friends in for New Years Eve for a quiet evening of cards. Guests include Messrs. and Mrs. Shander Zimmer, Irving Jacobs, George Simons, Walter Frank, Frank Sales, Lee Strauss, Fred Solomon, Dr. and Mrs. Milton Portis and Dr. and Mrs. Alfred Strauss.

Also: Mmes. Irene Livingston, Lloyd Simon, Sadie Collier, Stanley Sinton, Elsie Burnham, Florence Heller, and Mrs. Frank's sister, Katherine Evans.

HILLMAN
now at
WOODFIN MOTORS
PRICES START AT \$1699
Cathedral City

WALTAH SAY . . .



HAOULI MAKAHIKIHOU (Happy New Year)

No buy HANGOVER for
New Year... more bettah
buy HANGER full of . . .

Waltah's
Hawaiian Clothes

We Carry . . .

ALOAH SHIRT
CRAZY HAT
GRASS SKIRT
JAPANESE ROBE
SUN DRESS
HAWAIIAN DRESS

Many odda kind stuff for you

Waltah Clarke's

HAWAIIAN SHOPS

136 South Palm Canyon Drive and El Mirador Hotel
Open day-time, nite-time any ol time also Sunday.

P.S. If shop closed leave money under door.
also Beverly Hill — Laguna Beach — Balboa Island

Coachella Valley Savings & Loan Association

Wishes You the Happiest 1959 Knowing

New horizons of adventure and progress
are beckoning us ahead in '59 . . . and
there's no limit on how far we can go!
Let's have a bright New Year in a won-
derful world!



383 South Palm Canyon Drive
Palm Springs

Corner Towne and Bliss
Indio

Society

Hildy Crawford, Society Editor

Phone FA 5-5005

Happy New Year to You All

Open New Year's Day from 2 p.m. to 10 p.m.

American and
Mexican Beer
Prepared by
People Who
Know Best
MEXICAN FOOD
Also Steaks and Other American Dishes
Free Parking in Rear—Open till 12 a.m. Friday and Saturday

LAS CASUELAS
366 NO. PALM CANYON DRIVE
PHONE FA 4-2321

Presenting . . .

BOBBY RAMOS
(Mr. Latin America)

and his

QUINTETTE

in the

Beautiful Redecorated

for LaPAZ

Saints and Sinners
ROOM

For Your Dining and Dancing Pleasure

Continuous Entertainment

JOE SPATA
and his accordion
Dinners from \$3.25
FOR RESERVATION CALL FA 4-4221

NO COVER OF
MINIMUM
CLOSED TUESDAYS

LaPAZ HOTEL

Frank Cottier, Mgr.—1150 East Palm Canyon

GREETERS TO ALL



The Bells of El Mirador Hotel...

The bells of El Mirador Hotel's famed tower of stars are pealing a happy and prosperous New Year for its many friends.

El Mirador HOTEL

1150 North Indiana Avenue FAirview 4-1141
Palm Springs, California



Once again the wheel of time has turned full circle. May every day of the New Year bring great joy and happiness to your home. Happy New Year!

Vacation RESORT with OPTIONAL beauty and health facilities. 50' glass-enclosed heated pool.

Discounts to guests desiring massage physiotherapy, colonics, ultrasonics, nutritional diets to gain or lose weight, etc., on the premises—under doctors guidance.

Courtesy Brochure at Your Request

La France Chateau

2150 NORTH PALM CANYON DRIVE FAirview 5-2097
Palm Springs, California

The Desert Sun

The Desert Empire's Daily Newspaper



We're hoping brand new 1959 turns out to be a wonderful, exactly as you like it year in every way.

Happy New Year

A Resort Club, the Garden Spot of Palm Springs

Two Complete Dining Rooms, Somovar Room for Parties and Family Dining. Cocktails, Dining and Entertainment

La PAZ HOTEL

Frank Collier, Mgr.—1150 East Palm Canyon

who serve you the year 'round take this opportunity to thank you for your patronage and to wish you health, happiness and success during 1959.



Whispering Waters salutes loudly, proudly, this New Year all our friends, both far and near.

POOL WHISPERING WATERS COCKTAILS
Highway 111 — Rancho Mirage
ROOMS — SUITES — APARTMENTS
For Reservations FA 8-3131



ENGINEERING CONTRACTORS

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CESSPOOLS & SEPTIC TANKS
EXCAVATION — PAVING — GRADING
FILL DIRT — EQUIPMENT RENTAL

P. O. Box HH 3-6711 Cathedral Canyon Drive



ELLI & ARTHUR SCHLOSS
We Hope the New Year Rings in For You With Everything That Makes Life Good

LA PETITE MARMITE

FRENCH AND GERMAN CUISINE-BUFFET
(Don't Forget Our Famous Saturday Buffet)

Open Daily 11:30 a. m. to 9:00 p. m.
Every Saturday from 5:30 p. m.
198 South Palm Canyon Drive FA 4-9064
Palm Springs



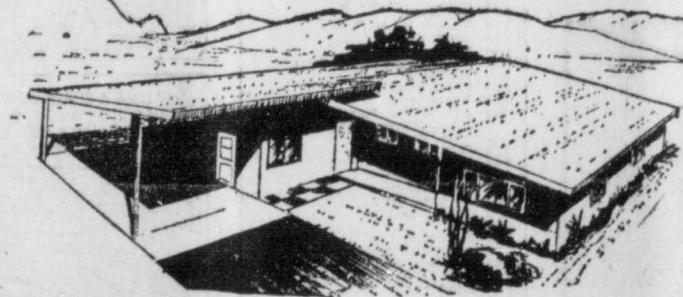
As we welcome in 1959, we'd like to take this opportunity to thank you for your patronage and to wish you a New Year of pleasure and prosperity.

Centrally Located in the Foremost Desert Resort of the World
HOTEL ROOMS — APARTMENTS — CONNECTING ROOMS
LARGE HEATED POOL AND BEAUTIFUL PATIO
OPEN ALL YEAR

RESERVATIONS FAirview 4-9063

Desert Villa

1044 North Indian Avenue Palm Springs, Calif.



We'd like to chime in with our warmest wishes to you for a real bellringer of a New Year . . . one filled with good health, good fellowship and many occasions you will happily remember.

DILL
LUMBER COMPANY
691 Industrial Place
FA 5-2758
Palm Springs, Calif.

With many thanks for your continued patronage, here is our New Year's toast to you . . . may you look back on 1959 as one of your most successful years ever!



the FLAME RESTAURANT

J. S. BAJUSZ

Featuring:
Charcoal Broiled Steaks—Prime Ribs of Beef—
Southern Fried Chicken—Seafood Dinners—
Special Children's Menu

Phone FAirview 5-5168
391 South Palm Canyon Drive



As the bells ring in the New Year, here's wishing you a simply glorious '59. We hope you find it rich in health and happiness.

Heated Swimming Pool
Centrally Located

HARRY AND JOSEPHINE MUTASCO

Carmelita

Hotel and Apartments

515 North Palm Canyon Drive FAirview 4-1527
Palm Springs, California

We take pleasure in extending the greetings of the season, with our best wishes for the happiest New Year you've ever had.

New...

FOUNTAIN HOTEL

Heated Pool—Complimentary Breakfast
Television—Beautiful Patio Comfort
Completely Refrigeration Cooled
For Reservations Call FA 5-6716
1777 N. Palm Canyon Drive, Palm Springs

Our very best wishes . . .
to all of you, from
all of us, here at—

Riverside Builders
HIGHWAY 111 FA 8-2838
(Opposite Sunair Drive-In)

Hundreds of Satisfied Clients in the
Desert. We Gladly Help You
Arrange Financing



We welcome the New Year with high hopes that it finds you and your family in good health, good spirits, and leaves you with many pleasant memories.

the PUEBLO

Open All Year — Palm Springs Best

100 Unit Luxury Motor Hotel
Member Diners Club—Commercial Rates

- 5 Acres of Beautifully Landscaped Grounds
- 4 Swimming Pools
- New Patio Rooms—Suites & Bungalows
- Convenient Parking for 200 Cars
- Completely Cooled by Refrigeration
- Television
- Reasonable Rates

HOME OF UNCLE JOHN'S FAMOUS "PANCAKE HOUSE"
1983 N. Palm Canyon Dr. FA 5-2273

Laurys

STEAK RANCH

Famous For Steaks

Our Best To You For '59
Highway 111 Just South of the Araby
Point Bridge — Phone FA 8-2400



FENCES

John Defoe

GENERAL CONTRACTOR
Redwood Our Specialty

- Patio Construction
- Room Additions
- Carpets
- Free Estimates

24 HOUR CALL
All Work Guaranteed
FA 8-3696



Here's wishing you a bellringer of a New Year . . . one that's as cheery and bright as the gala celebration that sets the stage for its grand entrance.

Hammer Electric

FA 8-3121 Palm Springs

OUR FRIENDS . . .

May you have the
very fullest of all
good life, in the
coming New Year, and
many after that.



OCOTILLO LODGE

"For Gracious Living"
GOLF — SWIMMING — RIDING
TENNIS — LUXURY APARTMENTS
ARISTOCRATIC CUISINE AND LAVISH FUN FACILITIES
1111 East Palm Canyon Drive FA 5-2511

U.S. Regains Davis Cup on Olmedo Win

Peruvian Upsets Cooper to Return Cup to Americans

By ERIC RIEL

BRISBANE, Australia — (UPI) — Alex (The Chief) Olmedo, a Peruvian on lend-lease to the United States Davis Cup team, whipped Australia's tennis monopolists almost single-handedly and the Yanks reclaimed the famed mug today by winning the challenge round, three matches to two.

Olmedo clinched the best-of-five series for the U.S. by out-classing Ashley Cooper, 6-3, 4-6, 6-4, 8-6. Then, with the Cup already in American hands, more than 18,000 groaning fans watched Mal Anderson turn back Barry MacKay of Dayton, Ohio, 7-5, 13-11, 11-9 in a "who cares" final match.

THE YANKS' stunning victory will go down as one of the greatest upsets in the 58-year history of the challenge round. The odds were stacked high against them when the matches began Monday, for Australia had won the Cup seven times in the last eight years and had kept it "down under" since 1955.

But now the cherished trophy—symbol of world amateur tennis supremacy—is headed back to the States. And all the credit belongs to Olmedo, a fearless netman with Indian blood in his veins who to a hawkeyed Australia's greatest stars with cool deliberation.

THE 22-YEAR-OLD student at Southern California had a hand in all three American victories. He spanked Anderson in Monday's opening singles match and then teamed with Hamilton Richardson to win Tuesday's doubles match and give the U.S. a 2-1 lead.

However, the chief saved his most devastating tennis for Cooper, who had defeated MacKay on opening day.

COOPER WON the Wimbledon and U.S. titles this year and generally is regarded as the world's greatest amateur player. But he didn't scare Olmedo, who zipped to a 3-0 lead in the opening set and won that one without working up a sweat.

The Aussie rallied to win the second set but Olmedo again started fast in the third, winning the first four games. Cooper eventually reduced his deficit to 4-5, then fought off three set points in the 10th game before Olmedo banged home a slow drop-shot that eluded his rival's reach.

NOW OLMEDO needed only one more set for victory. With the score tied 6-6 in the fourth set, the chief broke Cooper's service when the Aussie suffered his 11th double-fault of the match and then closed it out with a love game on his delivery.

48 Best Ball Wins O'Donnell Choose Up Tilt

A foursome composed of Major R. H. Fleet, Dr. John M. Johnston, Fred Nelson and Tom Haley registered a 48 best ball to win the Men's Choose Up yesterday at O'Donnell Golf Club.

Second place went to a foursome composed of J. E. Burness, Maynard Laswell, Bernard Duffy and Blaine Fairless. Their best ball was a 53.

Third place was taken by Lew Wagner, Jr., H. Ballinger, Joe Donovan and C. L. Egvedt. They shot a 55.

Other finishers, in order, were: 57—Gill Case, Norman Waters, E. C. Rhodes, F. E. Young, Sr., 58—Harry Denney, W. Paul Jones, E. W. Clark, L. S. Stier, 59—Ralph P. Morris, Murry Marsh, George Vining, J. Kierstein, 60—Howard Lilly, Floyd Turner, R. F. Shearer, James Adamson, 61—F. E. Young, Jr., Tom Lowry, Chase Garfield, Mike Danke.

Ex-Giant Player Dies in New York

BINGHAMTON, N.Y. — (UPI) — Glenn Spencer, former pitcher for the Pittsburgh Pirates and New York Giants, died Tuesday at the age of 53.

Officer Refuses to Cite Speeding Motorist

Palm Desert, Dec. 20—Frederick T. Clearwater, 230 Avenida Sueno, apparently in a fit of enthusiasm, drove his family 85 miles per hour to show them the beautiful new El Dorado Palms Estates, bordering Indian Wells Golf Course. The arresting officer offered two valid reasons for his refusal to cite Clearwater: "First, I've seen El Dorado Palms Estates and well understand his enthusiasm. Secondly, Clearwater is my brother-in-law." Remember, you don't need influence to see beautiful El Dorado Palms Estates. Simply call your realtor and drive over. Slowly, of course.—ADV.



WINNER'S TROPHIES for the Eldorado Polo Team are presented by Mrs. Pearl McManus, the "first lady of Palm Springs," after the foursome staged a brilliant, come-from-behind victory over the visiting La Jolla Polo Club, Sunday, at Eldorado Fields.

Riving trophies, from left, are Bob Smith, Pet Hitchcock, Jack Conant and Lisle Nixon. A "grudge match" replay is sched-

uled for 2 p.m. Sunday, at Eldorado.

Bob Fields. Riving trophies, from left, are

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Proper Names

LOS ANGELES — (UPI) — There's a racing car driver here named Ken Miles and a psychiatrist named Dr. Robert C. Heavyen.

It takes nine pounds of steam to produce one pound of paper.

LEGAL NOTICES

of appeal. For a description of said work, reference is hereby made to the above mentioned Resolution of Intention.

MARY G. RINGWALD,
City Clerk of the City of
Palm Springs
Dated this 29th day of December, 1958.
Published Dec. 30 and 31, 1958.

No. 563
NOTICE OF FILING ASSESSMENT FOR
THE IMPROVEMENT OF DESERT PALMS
DRIVE (ASSESSMENT DISTRICT NO.
30), AS CONTEMPLATED BY RESO-
LUTION OF INTENTION NO. 5182, AND OF
THE TIME AND PLACE OF HEARING
AS TO SAID WORK AND ASSESS-
MENT.

Pursuant to statute, the "Improvement Act of 1911," being Division 7 of the Streets and Highways Code of the State of California, notice is hereby given that the Superintendent of Streets of the City of Palm Springs, having made an assessment to cover the costs and expenses of the improvement of Desert Palms Drive (Assessment District No. 30) in said city, as contemplated by Resolution of Intention No. 5182, adopted by the City Council of the City of Palm Springs on the 27th day of August, 1958, filed the same in my office on the 29th day of December, 1958.

I hereby fix Wednesday, January 14, 1959, at the hour of 8:00 o'clock in the chambers of the City Council in the City Hall of the City of Palm Springs, as the time and place when and where all persons interested in the work done in said assessment will be heard by the said City Council. Property owners, the contractor or his assigns and all other persons interested in said work, reference is hereby made to the above mentioned Resolution of Intention.

MARY G. RINGWALD,
City Clerk of the City of
Palm Springs
Dated this 29th day of December, 1958.
MARY G. RINGWALD.

Published December 30 and 31, 1958.

LEGAL NOTICES

City Clerk of the City of
Palm Springs
Published December 30 and 31, 1958.

No. 564
NOTICE OF FILING ASSESSMENT FOR
THE IMPROVEMENT OF CHUCK-
WALLA ROAD (ASSESSMENT DIS-
TRICT NO. 30), AS CONTEMPLATED
BY RESOLUTION OF INTEN-
TION NO. 5086, AND OF THE TIME
AND PLACE OF HEARING AS TO SAID
WORK AND ASSESSMENT.

Pursuant to statute, the "Improvement Act of 1911," being Division 7 of the Streets and Highways Code of the State of California, notice is hereby given that the Superintendent of Streets of the City of Palm Springs, having made an assessment to cover the costs and expenses of the improvement of Chuckwalla Road (Assessment District No. 30) in said city, as contemplated by Resolution of Intention No. 5086, adopted by the City Council of the City of Palm Springs on the 26th day of May, 1958, filed the same in my office on the 29th day of December, 1958.

I hereby fix Wednesday, January 14, 1959, at the hour of 8:00 o'clock in the chambers of the City Council in the City Hall of the City of Palm Springs, as the time and place when and where all persons interested in the work done in said assessment will be heard by the said City Council. Property owners, the contractor or his assigns and all other persons interested in said work, reference is hereby made to the above mentioned Resolution of Intention.

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Personals

25% Of People Read While Their TV Is On

RESEARCHER A. E. Sindlinger says formerly 5 per cent of people with TV sets on read instead of looking, but the percentage recently jumped to 25 per cent.

MAKE SURE your offer gets to an interested audience by making it with a daily Desert Sun Classified ad. It's the smart way to sell, rent or hire. Dial FA 5-5005 to start your ad.

ALCHOLICS ANONYMOUS
Meetings Thursday at 8:30 p.m.
Lutheran Church, Friday 8:30 p.m.
St. Paul's Episcopal Church, Sunday 8 p.m. closed
meeting 1807 N. Palm Canyon.
Phone FA 5-2701 until 9 p.m.
P.O. Box 903 Palm Springs.

Mrs. Aldridge — Fortune Teller
Will tell past, present and future.
Have Helped Many Others
Can Help You

Special Readings \$2 with this ad.
Open 7 Days A Week
8 A.M. - 12 Midnight
Hiway 99, Cabazon VI 9-3165

ANNOUNCEMENTS 14

BOOKS are thoughtful Gifts
DESERT BOOK SHOP
Opposite Desert Museum
150 E. TAQUITZ FA 5-5208

Evening Sitter With Children
Adults - Driving - Errands
Former Teacher — FA 4-1047

CHILD care, any time. Large e
home, fenced yard, licensed.
FA 4-2124

Help Wanted 27

\$1000 MONTH

EARNED COMMISSIONS

CAR SALESMAN

FIRST TRUST DEED LOANS

Homes, Hotels and Apartments

EXISTING OR NEW CONSTRUCTION

PROMPT SERVICE

L. H. EDGERTON

LOAN REPRESENTATIVE

STANDARD FEDERAL SAVINGS

1290 N. Palm Canyon Drive

Palm Springs FA 5-7152

INVESTORS

BUY AND SELL T.D.S

LOANS ON REAL ESTATE

Roslyn Lang, Broker FA 5-2522

1st and 2nd T.D.'s PRIVATE FUNDS

Arranged — Bought — Sold

RALPH WEINSTEIN, FA 5-2884

NEED MONEY!

IF you own land or other Real

Estate, your problem is solved.

Consult Trust Deed specialist

FA 5-5874 STERN FA 5-2734

SELL — Immediately

LARGE corner lot 85' x 130'. View

of entire valley. Located on

beautiful B-Bar-B Ranch. Owner

Only 15 minutes from Palm

Springs.

\$3400

FA 5-5005 — Ask for Rita

R-1 LOT in Palm Desert. Full

price \$1950 — Low down.

Ask About Our 5 Acre Tracts

The Gagnon Co.

73-612 Hiway 111 — Palm Desert

FI 6-6282

Webster 3-8124, Los Angeles

MUST SELL — Immediately

LARGE corner lot 85' x 130'. View

of entire valley. Located on

beautiful B-Bar-B Ranch. Owner

Only 15 minutes from Palm

Springs.

\$3400

FA 5-5005 — Ask for Rita

R-3 LOTS

SOUTH SIDE OF HIWAY 111

\$2950 up

PANORAMA REALTY

74-275 HIGHWAY 111

FI 6-6072 PALM DESERT

R-3 CHOICE corner hotel site.

Near center of town. Support

20 units, adjacent to commer-

cial. An excellent buy.

LYNGAARD REALTY CO.

In the Farmers Market

444 N. Palm Canyon Drive

FA 4-9436 FA 5-6931

ACREAGE BUYS!

20 Acres \$250 per acre

120 Acres \$450 per acre

10 Acres \$550 per acre

GOOD TERMS

BILLY WRIGHT,

AND ASSOCIATES

FA 5-5727 FA 5-6672

5 ACRES-\$6000

1/4 MILES SOUTH OF

SHADOW MOUNTAIN CLUB

WELCOME AND KITE

73-385 HIGHWAY 111

PALM DESERT FI 6-6117

26 ACRES

IN PROSPERING AREA

\$15,000 FULL PRICE

HARRY J. BREEDING

PHONE FA 8-2090

CASH OUT

40 ACRES — 2 homes, well,

grapes, tools. Now \$6,250 —

was \$7,500. Nichols office, 861

N. Palm Canyon. FA 5-2182.

SOUTH END

Hill side, level site

On Cahill Hills Drive, \$8,500

Owner, FA 4-2065 or FA 5-7515

2 HILLSIDE View lots. Go together.

Leveled. Natural stone walls

2370 Araby Dr. Write R. Pre-

rett, Box 642, Escondido, Calif.

YEAR END SALE of residence

lots. \$3000 - \$4000 - \$5000

\$7250. Nichols office, 361 N. Palm Can-

yon FA 5-2182.

The Desert Sun Wednesday, Dec. 31, 1958 12



Honey Bear

Honey Bear . . . soft, stuffed, brown and yellow mohair plush with plaid trim. A cuddly bear with vinyl face and painted features. Bowed neck ribbon.

just in time for
New Years
YOUR CHOICE-FREE
WITH 6 MONTH SUBSCRIPTION OR RENEWAL—
PAID IN ADVANCE TO THE DAILY

Desert Sun
174 N. Palm Canyon Drive
Palm Springs, Calif.
SUBSCRIBE TODAY
The Desert Empire's Only Daily Newspaper

\$1.25 Per Month Home Delivered Anywhere in the Desert Area
Come in Today -- Get Your Free Gift
SORRY—NO MAIL ORDERS PLEASE
Offer Limited—Subject to Withdrawal Without Notice

ATTENTION RENTALS
AND TRAILER PARKS
LOCATIONS wanted. For new Westinghouse coin metered fully automatic washers and dryers. Automatic Laundry FA 5-2614

PUBLIC STENOGRAPHER
DICTATE BY PHONE
MARGE BEEK
FA 8-2570 (10-5) FA 5-6358 Eves.

DISSATISFIED with your gardener

A HAPPY NEW YEAR
To All of You
FROM
All of Us
AT

GANNON REALTY CO.

George D. Gannon
Philip Short, Sales Manager
Marie R. Busch
Kathryn Noble
Geri Fredericksen
James Morton
AND
Betty Parker, Our Secretary

1201 N. PALM CANYON DRIVE FA 5-2772

BETTY R. PEARLMAN, Real Estate
Desert Hot Springs

"The Safest Thing on Earth Is Earth"

Residential lot 90 x 188 east of Palm Drive \$2750.00
Business lot on Palm Drive \$5500.00
Corner lot 90 x 180 Palm Drive \$10,000.00
2 commercial lots 12th Street, each \$6950.00
Go by 66-725 East Granada. Brand new.
2 bedroom. Lots of wood. A beauty \$10,450.00
Four cottages on 2 lots. Potential income \$3000.00
\$3000 year. Unbelievably priced \$15,000.00
Retire with income. Beautiful motel, swimming pool. Extra lot
for expansion. Highlands. No reasonable offer refused.

12-685 SOUTH PALM DRIVE
FA 9-5172 FA 9-4061

WE CO-OPERATE FULLY WITH ALL BROKERS

Lots & Acreage 33 For Sale or Exchange 34

Tony Burke, Inc.
ON THE DESERT
SINCE 1929

ACREAGE
The Finest Investment
TODAY!

\$1250 Per Acre

20 MAGNIFICENT acres, water, several beautiful building sites, surrounded by citrus developments, near the new La Quinta Golf Course and Burt Lancaster development. This is the only parcel of land available at this low price. This will definitely not last. Call us today.

CALL OR SEE

AL ZISKIN

FA 8-2590 or FI 6-6104
P. O. Box 910, Palm Springs
70-237 Highway 111, Thunderbird
Area. Opposite Bing Crosby's
Blue Skies

Buy Land In 1959

COACHELLA VALLEY LAND
I buy! I sell! Not one unhappy client. Just solid speculative and investment acreage.

GEO. O. WHEELER, Owner
FA 4-1987

Free Boat Ride

Bill Newell's Salton Marina
For Reservation Call FA 4-1646
FREE REAL ESTATE SCHOOL
Prepares You For State Test
We Also Teach You To Sell
CALL NOW TO REGISTER

JUST OUT OF LITIGATION
5 RESIDENTIAL lots - 84' x 135' each. Cathedral City area. Paved street. Only \$1500 each. \$400 down, \$25 per month. Hurry - they won't last long.

JEKYLL, BRADLEY & CO.
457 N. Palm Canyon FA 5-2734

PALM DESERT

R-3 CORNER lot. Near everything. South of Hwy. A steel at \$2500. McGlashan REALTY

73-945 Hwy 111 - Palm Desert
FI 6-6081 FI 6-6709 Evenings
SHERMAN OAKS - ST 4-7396

CHOICE R-1 CORNER LOT
NEAR CAHUILLA SCHOOL
\$3995 - PHONE FA 5-2909

SACRIFICE. Desert Hot Springs. Large Hot Water lot; view. Owner. Sherwood 5-5643, Escondido

For Sale or Exchange 34

WONDERFUL
FAMILY HOME

3 BEDROOMS, 2 baths, 30' living room with fireplace. Panelled den, enclosed lanai, 15' x 37'. Heated pool. Walled and landscaped corner lot.

OWNER FA 5-6532

4 LARGE apartments furnished, with pool on hot water land. 138 ft. frontage, 260 ft. deep, runs from street to street. 65-05 4th St., Desert Hot Springs.

FA 9-3095

SACRIFICE, cash to loan. 3 bed-

room, 2 bath, completely furnished. Landscaped, desirable location.

OWNER FA 5-6531

NEW deluxe triplex. Furnished, 2

1 bedroom, 1 - 2 bedroom with 2 baths. Ramon Road. Good rental. 2 doors from new bank.

OWNER FA 4-2551

\$10,000 DOWN. 5 units completely furnished. By owner. Large pool

18' x 38' 3910 Calle De Carlos.

Phone FA 5-7341

\$10,000 DOWN. 5 units completely furnished. By owner. Large pool

18' x 38' 3910 Calle De Carlos.

Phone FA 5-3600

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Real Estate for Sale**Real Estate for Sale****Real Estate for Sale****Real Estate for Sale****MOVE IN --****Indian Wells Country Club
Right on Fairway**

NEW 2 BEDROOM--2 bath--completely furnished. All built-ins including wet bar. Closet space galore plus trunk room. Finished garage can be third bedroom. Forced air heat and refrigerated. Paid membership included in price.

\$37,500--Lentent Terms.

New Custom Built, in Deep Well**1387 CALLE DE MARIA**

4 BEDROOMS, 4 baths, powder room, spacious closets--kitchen is a dream with all built-ins. T.V. cable in and intercom--combination Carrier refrigeration and forced air heat.

WITH POOL.

\$62,500--Lentent Terms.

LOTS

100'x200'--R-3 LOT--INDIAN AVENUE \$20,000
R-3 LOT--FOR 18 UNITS \$10,000

HAROLD HICKS, Realtor**ASSOCIATES**

Burnham Bigelow

John Tost

Kenneth Herman

William Hopkins

Erv Hall

1345 N. Palm Canyon Ph. FA 4-1101**VISTA LAS PALMAS**

A GEORGE ALEXANDER CO DEVELOPMENT

PALM SPRINGS EXCLUSIVE HOMES

Located in a Wind Protected Cove in the
FABULOUS LAS PALMAS AREA.

New 4 bedrooms, 3 baths. Finest architectural features including
forced air heating and refrigeration by York. Enclosed grounds,
deluxe Paddock Pool, underground utilities.

FROM \$39,500 -- \$7500 DOWN

FURNISHED MODEL HOME**1130 PASEA DERO**

8 Blocks West of the El Mirador Hotel
HERB LAKEY, SALES DIRECTOR--FA 5-7927

OR SEE YOUR REALTOR.

Real Estate for Sale 35**Real Estate for Sale 35****OPEN HOUSE**

PALM DESERT'S
NEWEST

LUXURY HOME

The

Holiday House

3 BEDROOMS, 2 baths, fireplace,
full 5-ton refrigeration, built-in
range, oven and Waste King
dishwasher, big sliding doors to
patio.

HEATED POOL

MAGNIFICENT VIEW

FULL PRICE \$35,950

EXCELLENT TERMS

SEE MODEL THIS WEEK**In Palm Desert**

GO OUT! Palms-to-Pines Hiway to
the big yellow arrow at Bursera
Way. Turn left down Bursera to
Desert Lily, right on Desert Lily
to the Holiday Home.

EXCLUSIVE!

HOLIDAY

DREAM HOUSE

ONE BEDROOM. Just block from
Palm Canyon and Post Office.
Huge landscaped lot worth
\$20,000 alone. Full price unfurnished.

\$32,500

Murphy Realty

464 N. Palm Canyon Dr. FA 5-5102

BARGAIN

2 BEDROOM, 1 bath home with
fireplace, furniture included.
Full price \$10,750. Will discuss
down payment.

The Gagnon Co.

73-612 Hiway 111 Palm Desert
F1 6-6282
WEbster 8-5124, Los Angeles

DEEP WELL AREA

BY OWNER, nearly new lovely
2 bedroom plus den bedroom.
2 baths, built-in kitchen, large
enclosed lanai, refrigeration, 2
car garage. Paddock Pool.
Beautifully landscaped.
\$39,500 carpets and drapes.
\$42,500 furnished.

480 Avenida Palmera, FA 5-6279

HAVE HOUSE -- WILL SELL!

CHOICE! South End location. Ex-
cellent view of entire city. New

3 bedroom, 2 bath, F.P. \$19,500.

\$1200 down. Owner, FA 4-9562.

3 BEDROOM, modern, pool, 100'
x 120' lot. Heating, cooling sys-
tems. Owner in town to sell.
Asking price \$26,000. H. E. Rus-
sell, FA 8-3217.

Brand New, 3 Bedroom, 2 Bath
Built-in stove and oven. Heat-
ed pool, fenced, large patio.
Near schools. Owner, FA 5-2684

INVESTIGATE FIRST AT
BERMUDA DUNES

Real Estate for Sale**HAVE A PEEK AT THESE VALUES**

At just \$11,500 a home in Palm Desert
Palm Canyon frontage, C-1 at \$450 front foot
pool and 4 bedrooms, on acre size lot \$25,000
Yen liberal terms on all these and more

Home near El Mirador--4 bedrooms, pool, barbecue, walled, land-
scaped, furnished \$42,500.
Only one of its kind, R-1 corner view lot, planted many mature trees,
\$6000.

Lovely homes of distinction, Palm Springs and Palm Desert

In choice residential areas at sensible prices

Crop in and get acquainted with our wonderful desert

At my new office, across from Security Bank

Your needs will get personal experienced attention

Service our watchword. Just come in and see.

MILDRED SOUTHWICK POTTER

KATHLEEN NAEF — ASSOCIATE

431 NORTH PALM CANYON—FA 5-6F12—FA 5-5298

LEAVING FOR JAPAN

PRODUCER AND DIRECTOR SELLING
HIS PALM SPRINGS HOME
IN DELUXE SOUTH END LOCATION

3 BEDROOMS LUXURIOUSLY FURNISHED
Beautiful appointments, complete with dishes, linens, silver and so
forth, ready to move in, wet bar built-in stove, oven, dishwasher,
garbage disposal, heated and filtered pool--immediate possession.

Deluxe Rentals

By month or season. \$750 to \$1500 per month.

RUSSELL WADE, Realtor

LEW LEVY --- Associate

MEMBERS PALM SPRINGS REAL ESTATE BOARD

350 SOUTH PALM CANYON DRIVE—PHONE FA 5-2855 or FA 4-9283

Real Estate for Sale 35**Real Estate for Sale 35****Paul Burkholder**

AND

ASSOCIATES**WISH YOU**

A

VERY

HAPPY

NEW YEAR

359 NORTH PALM CANYON
FA 5-2613

START THE**NEW YEAR**

RIGHT

WITH THIS NEW spacious (1800 ft)

3 bedroom, 2 bath home plus

large lanai. Complete built-in

kitchen with ALL appliances.

HEATED AND FILTERED

POOL in a beautiful, landscaped

enclosed yard. Panoramic

view of desert and mountains.

Looks like a \$45,000 home

but can now be purchases for

only \$33,500. Will accept any

reasonable down payment.

FROM \$20,950

From \$1950 Down

FURNISHED MODEL HOME BY

ARTHUR ELROD, A.I.D.

264 DEBBY DRIVE

Gannon Realty Co.

REALTORS

120 N. Palm Canyon FA 5-2772

New Year Preveue

OUR BIG HOUSE SPECIAL OF-
FERS (5) bedrooms (3) baths,

a television room, built-in

Thermador kitchen and a pal-
atial living and dining area over-
looking an inviting Paddock

pool--All for only \$47,500.

DEEP WELL JEWEL!

A PERFECT House and Garden

setting that sparkles around a

Teardrop swimming pool. Rea-
lly plush accommodations for

discriminating people. Phone
for particulars. \$35,000.

Mildred Jackson

REALTOR

296 S. Palm Canyon at Baristo

Phone FA 5-5356 or FA 4-2916

OPEN HOUSE

778 MESQUITE

DAILY UNTIL SOLD

CLOSE to Cahillia School. Walk-
ing distance to new Cameron

Shopping Center. Beautiful pool,

3 bedrooms, 2 baths. Wall to

wall carpets, drapes, sliding

glass doors, natural kitchen, 2

car garage, walled, large patio,

2 fireplaces.

\$29,500

EXCELLENT TERMS

ART KNUTSON, REALTOR

FA 5-6903 FA 8-3363

PALM DESERT

(SOUTH OF HIWAY)

2 BEDROOMS and Guest Room,

2 baths. All furnished. Heated,

filtered pool. Covered patio,

barbecue, landscaped. This is

not last. Realistically priced

at \$23,500.

McGLASHAN REALTY

73-945 Hiway 111 - Palm Desert

FA 6-6081 FA 6-6709 Evenings

SHERMAN OAKS — ST 4-7396

TOP CLOSE OUT

NEAR El Mirador. 2 bedroom, 2

baths. TV, sewer. POOL, cabana,

barbecue, landscaped. Carpe-

ts, drapes. \$25,500. Furnished.

Apartments for Rent 43**Riverside Arms**

788 N. Riverside
Furnished and unfurnished
Palm Springs Largest — Newest
Scenic View
26-1 Bedroom Apartments
1-2 Bedroom Apartment
Fully Carpeted and Draped
Refrigerated Air Conditioning
Extra large storage and clothes
closets, TV cable, large kitchens
with good storage cabinets, re-
frigerators, stove, garbage dis-
posal. Gas furnished. Laundry
facilities. Heated and filtered
pool. Landscaped. Parking. Con-
venient to Cameron Shopping
Center.

Yearly Rates
\$160 and Up per Month

Decorator's Exclusive

3 ROOM apartment. Picture windows, pool, TV cable. \$165
month. 444 Cottonwood.
FA 5-5221

NICELY furnished 1 bedroom home with garage. \$130 month.
BEAUTIFUL 2 bedroom furnished, with garage. \$165 month.
Dunlevie - Duxter, Associates
1807 N. Palm Canyon FA 4-1237

PLEASE COME AND COMPARE
New luxuriously furnished 1 and
2 bedroom, 2 bath apartments.
Private patios, heated pool.
Coco Palms 1733 E. Amado.
FA 4-2252

1 BEDROOM furnished a part-
ment. Walk to town. Utilities in-
cluded. \$135 per month.
JEKYLL, BRADLEY & CO.
457 N. Palm Canyon FA 5-2734

STUDIO apartment center of
town. Furnished. All utilities.
Pool. Adults. \$110-\$125. Across
from Thrifty. 373 S. Palm Can-
yon.

Special Rate — Lease
1 BEDROOM FURNISHED
TV Cable — Pool
459 Avenida Olancha - FA 5-2497

NEW UNITS
1 Bedroom and Studio. Pool
Furnished - Utilities - Reasonable
COPA DE ORO—1932 Calle Lileta

FURNISHED 1 bedroom a part-
ment. Modern, central location.
Private sun porch. \$115.
FA 4-2079 — FA 5-2701

FURNISHED 2 bedroom apart-
ment \$175 month. All utilities in-
cluded. Swimming pool. Close
in. South End. FA 5-5149.

MODERN furnished 1 or 2 bed-
room apartments. Also single
rooms, TV cable. Reasonable.
FA 4-9148 or FA 5-7300

1 BEDROOM furnished, full bath,
fireplace, good heat, lawn, nice
Reasonable. Ph. FA 5-7746.

RANCHO Mirage, furnished stu-
dio. Twin beds. Block from Hi-
way. FA 8-3570.

\$96 TO \$100. 3 Rooms. Furnished.
Newly decorated, Very nice.
Garage. 1357 Camino Zapopala.

ITS SPICK AND SPAN
STUDIO APARTMENT
3778 Calle de Carlos — FA 5-6275

DELUXE 1 bedroom furnished.
Fireplace, patio, adults, quiet.
610 Thornhill. FA 4-9246.

1 BEDROOM
FURNISHED APARTMENT
FA 4-2239 After 3:30

NEW FURNISHED STUDIO
Pool - Cable - Phone - \$100
540 Highland

New 1 Bedroom Duplex
Furnished - \$65 Month - Adults
663 "A" St., Cathedral City

1 BEDROOM apartment or could
be office, living combination. Ex-
cellent location. FA 5-2761.

NEW furnished apartments. Also
lovely room. TV cable. Close in.
Reasonable. FA 4-1926.

UNFURNISHED
1 Bedroom Apartment

2155 Juniper — FA 5-6446 Eves.

Houses for Rent 46

4 LUXURIOUS HOMES
IN PALM SPRINGS
From 3 to 5 Bedrooms
From \$650 to \$1250 Month

Excellently Furnished and Pools
CHOICE LOCATIONS
Phone Agent FA 8-2050

BRAND NEW
3 BEDROOM 2 bath, carpeting,
drapes, built-in oven, range, re-
frigerator, dishwasher, disposal.

BILLY WRIGHT
AND ASSOCIATES
FA 5-5727 FA 5-6672

2 BEDROOMS, also 1 bedroom
Cottage. Furnished, utilities.
Facing Ambassador Hotel.
Pool privileges. Weekly,
monthly or seasonal. Reason-
able rates. 784 N. Indian Ave.

PALM Desert, new 2 bedroom,
central heat, built-ins, 1 and
scaped. \$100 per month. Furnish-
ed or unfurnished. Near Shadow
Mountain Club.
74-226 CANDIWOOD

CALL FA 5-5005
FOR CLASSIFIED ADS

Houses for Rent 46**JIM SHARPE****RENTAL DEPARTMENT**

3 BEDROOMS, 2 baths, unfur-
nished — \$150 per month.
2 BEDROOMS, 2 baths, furnished
— Guest House and pool. \$200
per month plus utilities.
2 BEDROOMS and bath. Unfur-
nished. \$125 per month.

3 BEDROOMS, 2 baths. Deep
Well area, nicely landscaped,
heated and filtered pool. Fur-
nished. \$400 per month, lease.

433 N. Palm Canyon FA 5-2545

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RENTAL
PROBLEM
TODAY!**

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HEATED POOL

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scaped. Pool service and gar-
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al or yearly lease. Alan A. Stev-
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Thunderbird. \$275 month for 10
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FA 4-9148 or FA 5-7300

1 BEDROOM furnished, full bath,
fireplace, good heat, lawn, nice
Reasonable. Ph. FA 5-7746.

RANCHO Mirage, furnished stu-
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AND ASSOCIATES
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Facing Ambassador Hotel.
Pool privileges. Weekly,
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PALM Desert, new 2 bedroom,
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Musical Instruments 50a**JIM SHARPE****RENTAL DEPARTMENT**

3 BEDROOMS, 2 baths, unfur-
nished — \$150 per month.
2 BEDROOMS, 2 baths, furnished
— Guest House and pool. \$200
per month plus utilities.

2 BEDROOMS and bath. Unfur-
nished. \$125 per month.

3 BEDROOMS, 2 baths. Deep
Well area, nicely landscaped,
heated and filtered pool. Fur-
nished. \$400 per month, lease.

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Household Goods 50

SACRIFICE — EXCLUSIVE
HOME FURNISHINGS BY
PROMINENT WEST COAST

DECORATOR: YELLOW AND
GREEN DEN ENSEMBLE,
TWIN SLUMBER SOFAS,
MATCHING BOLSTERS, COR-
NER TABLE, GLASS TOP

MODERN DESK WITH CHAIR
LARGE FOAM CLUB CHAIR,
WESTINGHOUSE AM & FM
RADIO AND RECORD PLAY-
ER WITH CHANGER, CHER-

RYWOOD FINISH, CABINET
19363, LIKE NEW, UPRIGHT
AMANA FREEZER, 42 x 66,

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TABLE TOP FREEZER, 25 x

36, 2 SALTERINI COCKTAIL
TABLES, POMPEIAN FINISH,
SMALL EXQUISITE AN-
TIQUE MIRROR HANGING
CONSOLE, ANTIQUE MIR-
ROR COCKTAIL TABLE 24 x

48, ADJUSTABLE BRASS
REFLECTOR FLOOR LAMP,
MOTOROLA TABLE RADIO,
VENETIAN BLINDS, BEAU-

TIFUL BRIC-A-BRAC.
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in December!**

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BEAUTIFUL Acrilan comforters,
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TABLE LAMPS — Complete,

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BRAND new small modern sub-
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AUTOMATICALLY AT THE
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TRAILERAMA

IN excellent condition, 35'.

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PRICED to sell. Beautifully fur-
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charming corner lot.

175 Oasis, Sahara Park

FLEETWOOD TRAILER

IN excellent condition, 35'.

Smith Named
To State
CofC Group

Now Member
Of Recreation
Travel Committee

William H. Smith, president, Coachella Valley Savings and Loan Association, Palm Springs, has been appointed to the Travel and Recreation Committee of the California State Chamber of Commerce, it was announced this week by Ben P. Griffith, regional vice president of the statewide organization.

Smith, who lives at 555 Grenfell Road, Palm Springs, is active in civic affairs and is vice president and a director of the Palm Springs Chamber of Commerce. He has been with the Coachella Valley Savings and Loan Association for 10 years.

PAST DIRECTOR of the California Savings and Loan League, Smith has been active in both state and national organizations in the savings and loan field. He also is a member of the Palm Springs Rotary Club.

The State Chamber's Travel and Recreation Committee devotes its attention to fullest possible development of California's recreational resources. Recently, the group re-activated a subcommittee which is currently undertaking to promote particularly the desert area, in cooperation with local organizations.

THE COMMITTEE brings together business leaders interested in the travel and resort industry to solve mutual problems and to plan for the proper growth of travel and recreation in California.

"The problems facing commerce, agriculture, and industry are complex and must be given careful study. Our regional committees consider and make recommendations on these vital state and national issues. It is essential that experienced men of Mr. Smith's caliber take part in our travel and recreation activities. I anticipate his participation will greatly assist our State Chamber program," Griffith said.

Realty Board To Install New Officers Monday

An installation dinner for the Palm Springs Real Estate Board will be held at the Chi Chi on Monday, it was announced yesterday.

New officers will be installed with several realty dignitaries present. James M. Udall, newly-elected president of the National Association of Real Estate Boards will be on hand as will F. Herbert Lakey, former president of the California Real Estate Assn.

Reservations for the dinner, which will follow a 6 p.m. cocktail hour at 7:30 p.m., may be made by calling John Bernet at Fairview 5-2182 or Marion Younger at FA 5-7454.

Real Estate Firms in Palm Springs and Desert Area

PALM SPRINGS		Phone
COWEN-RATTEREE	4-9475	
1171 N. Palm Canyon Dr.		
HIRSCH, LEO	FA 4-9463	
225 S. Indian Ave.		
ISRAEL, ADOLPH	FA 8-2981	
671 N. Palm Canyon Dr.		
ROCKS, MADGE O.	FA 5-6707	
The Center, Suite 7		
SHEPTENKO, PETER B.		
The Pioneer Realty Co.		
475 N. Palm Canyon FA 5-2727		
WADE, RUSSELL	FA 8-2855	
850 S. Palm Canyon Dr.		
WINSLOW, BOB	FA 5-2121	
268 N. Palm Canyon Dr.		

CATHEDRAL CITY	
ARNER'S DESERT REALTY CO.	FA 8-3251
68-615 Hwy. 111	
CLARK, PAUL W.	FA 8-2512
68-657 Broadway	
JORGENSEN, E. M.	FA 8-2279
58-574 Broadway	
SHARP, JOHN	FA 8-2816
68-555 Broadway	

LA QUINTA	
HOFFMAN, MILTON A.	
P.O. Box 306	DI 74441

PALM DESERT	
CARL HENDERSON	FI 68239
73-941 Highway 111	
ELIETH EDDY WARD	FI 6-6382
P.O. Box 285	

PALM DESERT SALES CO.	
73-555 Highway 111	Next to Standard Station
ED WELCOME-DICK KITE	FI 6-6108
73-385 Hwy 111	FI 6-6117

RANCHO MIRAGE	
TED SMITH	FA 8-3600

THUNDERBIRD AREA	
TONY BURKE	FA 8-2590
West of Thunderbird C.C.	
70-237 Highway 111-1/4 Mile	
—Adv	

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JACK MEISELMAN HOMES

You Have Purchased Many Millions of
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Coachella Valley Savings and Loan Association

A great financial institution that makes it possible for everybody to become a home owner in America's foremost desert resort.

CITY OFFICIALS . . .

Particularly "Pete" Peterson, Jerry Bunker, "Hy" Raines and Frank Hamerschlag, and our Chief Building Inspector, Jack Sanders, Lane, Betz, Herzog, Barbara, and the bunch. We really have a great crowd at the City Hall.

CRAFTSMAN . . .

Starting from Curtis and Hiram Gordon who formed and poured the foundations; and plasterers like Stokbak and Vasquez; "Shorty" Knupp, electrical contractor; Oasis Plumbing; Johnny Gallerani; Don's Air Conditioning Co. who guarantee to give you comfort both summer and winter; right up to the roofer like Melton.

REAL ESTATE BROKERS . . .

All members of the Multiple Listing Offices, who have assisted George Gannon in the sale of these homes

And a Special Thanks to George Gannon . . .

Without you none of the above would have been accomplished. Your help has been greatly appreciated. Also, thanks to all of your associates, who have aided so nobly in this tremendous success.

SINCERELY

Jack Meiselman